



Circulation: 4,000+ copies quarterly

My Beautiful Belize is the only print magazine in Belize that focuses exclusively on promoting the tourism industry and its partners. Our articles highlight the unique travel experiences that make Belize a one-of-a-kind destination. The magazine is published quarterly in the first week of February, May, August, and November. It is widely distributed throughout Ambergris Caye to resorts, restaurants, and tourist attractions, both locally and nationally. Additionally, My Beautiful Belize is available at all ports of entry, including BTIA Tourist Information Centers, BTB kiosks, and select mainland resorts.

Established in 1991, The San Pedro Sun has been a trusted news source for the island community for over thirty years.

After a three-year hiatus from our print publication due to the pandemic, we resumed printing in December 2023.

As our paper grows, so does our distribution and the number of copies we print. Currently, we print 1,000 newspapers each week. Our mailing subscriber base is expanding alongside our circulation on the mainland. Copies are available on Fridays and can be purchased at select grocery stores throughout the island. Our popular website, www.sanpedrosun.com, and Facebook page attract thousands of viewers each month, boasting impressive engagement and click-through rates.

Let us customize an advertising package for you based on your budget and target audience.

DON'T MISS OUT!

TAKE ADVANTAGE OF OUR ADDITIONAL DISCOUNTS ON
CROSS-PLATFORM ADVERTISING PLANS!



Contact Us
+501-226-2070
+501-611-1947



Email
advertising@sanpedrosun.com
advertising@mybeautifulbelize.com



Full Page 8" x 10" \$4,200	Half Page 8" x 5" \$2,464	Half Page 4" x 10" \$2,464	Half Page 5" x 8" \$2,464
1/4 Page 5" x 4" \$1,904	1/4 Page 8" x 2.5" \$1,904	1/4 Page 2" x 10" \$1,904	1/8 Page 2" x 5" \$1,120
1/8 Page 2.5" x 4" \$1,120	1/8 Page 1" x 8" \$1,120	1/16 Page 2.25" x 1" \$728	Full Page Back Page \$5,040 Full Page Inside Back Page \$4,480

Base Rate (Per Issue)	Two Issue Contract (Per Issue)	Monthly (Per Issue)	Three Issue Contract (Per Issue)	Monthly (Per Issue)	Four Issue Contract (Per Issue)	Monthly (Per Issue)
FULL PAGE \$4200	Contract - \$4032.00 Prepaid - \$3990.00	\$1344.00	Contract - \$3864.00 Prepaid - \$3780.00	\$1288.00	Contract - \$3696.00 Prepaid - \$3570.00	\$1232.00
HALF PAGE \$2464	Contract - \$2363.52 Prepaid - \$2339.90	\$787.84	Contract - \$2265.04 Prepaid - \$2215.80	\$755.01	Contract - \$2166.56 Prepaid - \$2092.70	\$722.19
QUARTER PAGE \$1904	Contract - \$1827.84 Prepaid - \$1808.80	\$609.28	Contract - \$1751.68 Prepaid - \$1713.60	\$583.89	Contract - \$1675.52 Prepaid - \$1618.40	\$558.51
EIGHTH PAGE \$1120	Contract - \$1075.20 Prepaid - \$1064.00	\$358.40	Contract - \$1030.40 Prepaid - \$1008.00	\$343.47	Contract - \$985.60 Prepaid - \$952	\$328.53
SIXTEENTH PAGE \$728	Contract - \$698.88 Prepaid - \$691.60	\$232.96	Contract - \$669.76 Prepaid - \$655.20	\$223.25	Contract - \$640.64 Prepaid - \$618.80	\$213.55

Complimentary web ad (based on display size) w/ hyperlink

List your business on our map!



South - Central - North



- Location and listing in pull-out map with business hours and contact information
- Online directory listing <https://mybeautifulbelize.com/>
Only \$450 per issue

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The San Pedro Sun

Serving San Pedro since 1991

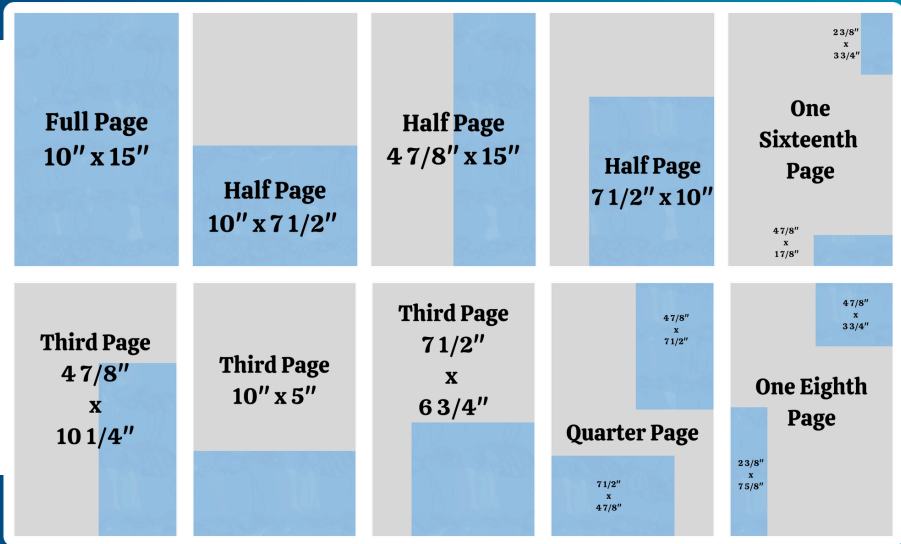
We offer great contract discounts and customized advertising packages based on your needs and budget.

SIZE

RATES

Full (Backpage)	\$1,000
Full (Interior)	\$600
Half	\$350
One Third	\$290
One Quarter	\$200
One Eighth	\$150
One Sixteenth	\$125

Deadline to submit advertisement is Wednesday by 5PM. All prices are in BZ\$ and include GST. Printing weekly on Fridays.



Reach the customers you are missing out on. Advertise now!

CLASSIFIEDS & NOTICES
(50 WORD LIMIT ON CLASSIFIEDS)

- Text Classified \$0.50 per word
- Premium Classified \$50
- Liquor License/ Boat Registration \$50

BARGAIN CORNER
\$50 PER WEEK



MAP LISTING
\$100 PER MONTH



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Email
 advertising@sanpedrosun.com
 advertising@mybeautifulbelize.com

www.sanpedrosun.com

List your property with us!
Only \$100 per month per listing!



Banner Ad with hyperlink
468 x 60px
\$1000/month
OR \$300/week

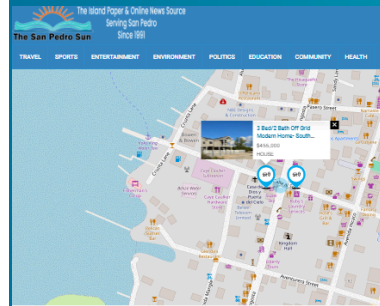


243k Active Users
The San Pedro Sun
www.sanpedrosun.com

Featured Advertisements
Impressions 6,040,280
Clicks 608,451
CTR 10.07%

2024

COUNTRY	Users
United States	1.6K
Belize	1.4K
Indonesia	118
Canada	98
Mexico	47
United Kingdom	41
India	33



Department of Environment participates in International Plastics Treaty negotiations

Belize enacted the Environmental Protection (Pollution from Plastics) Regulations in 2020, which prohibits the importation of single-use plastic bags and Styrofoam products. The aim of the legislation is to protect human health and the environment from the adverse effects of plastic pollution. The Department of the Environment, within the Ministry of Sustainable Development and Climate Change, regulates the provisions of the law and is currently finalizing the implementation.



Side Bar Web Ad with hyperlink
300 x 250px
\$500/month
OR \$150/week

Home Page Mini Ad with hyperlink
175 x 150px
\$ 250/month
OR \$75/week

Affordable Advertising

Let us customize an advertising campaign specifically for your business.
Analytics available on web and Facebook stats.

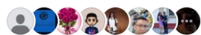
Business & Economy →

www.facebook.com/SanPedroSun



The San Pedro Sun
45K likes • 62K followers

62K Followers



1+M Monthly Views

158+K Monthly Reach

13+K Monthly Content Interaction

<https://sanpedrosun.com/properties/>

Promote your business with an online presence.

Contact Us



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Email

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Post your ad on our popular Facebook page
Just \$75.bz per post
contract discounts available